The no-call ruling in Wisconsin went into effect for a reason...the people want it!!!! Prior to being on the no-call list, I was badgered multiple times a night by telemarketers, many times past 9:00 PM, and most of the times the callers were rude. To add to my frustration, I have an unlisted number for the purpose of not receiving such calls, but they still find me. If I want to purchase a good or service from someone, I will go to them, they don't need to come to me. Please DO NOT bow to big businesses & their money by making it legal for them to essentially harass Wisconsinites by phone.